All Classical Portland's **Recording Inclusivity Initiative** Changing America's Playlist









The All Classical Portland On-Air Observatory Studio in Portland, Oregon

Our Goal

Let's diversify America's playlist, together.

The Recording Inclusivity Initiative (RII) was created by All Classical Portland, a public radio station based in the Pacific Northwest, in collaboration with N M Bodecker Foundation and Naxos Records. RII seeks to address the gap of classical music composers and musicians from underrepresented communities that make it into the concert hall and on to the airwaves. With your nominations, we will work together to change America's playlist by producing new high-quality recordings of classical music by underrepresented composers.

allclassical.org/recordinginclusivity

Our Plan 2021



N M Bodecker Foundation Studio in Portland, Oregon

Call for Nominations. All Classical Portland challenges listeners, Pacific Northwest artists, and performing arts organizations to nominate musical works by underrepresented classical composers to be recorded and published through the Recording Inclusivity Initiative.

Diverse Leadership. The RII Panel and Executive Advisors, comprising leaders from the radio, recording, publishing, and performing arts industries, will select five winning compositions.

Composers-in-Residence. Living composers will be offered a week-long residency with All Classical Portland and N M Bodecker Foundation, to include in-studio recording sessions and a \$2,500 award.

Recording and Distribution. All selected compositions, including contemporary and posthumous works, will be recorded by N M Bodecker Foundation, published if applicable, and distributed by Naxos Records and All Classical Portland.

National Expansion. All Classical Portland will challenge public radio stations across the United States to launch their own regional initiative, providing a how-to kit based on lessons learned from All Classical Portland's inaugural Recording Inclusivity Initiative.







Our Timeline

JANUARY 13-FEBRUARY 12 2021

Open call for nominations, submitted at <u>allclassical.org/recordinginclusivity</u>

FEBRUARY 2021

Music selected by RII panel, copyrights cleared, and interviews with Composer-in-Residence candidates conducted

MARCH 2021

Ten finalists announced

APRIL 2021

Five winners announced, recording sessions scheduled

APRIL-AUGUST 2021

Recording sessions completed

FALL 2021

Public release and premiere radio broadcast of recordings

2022

National challenge issued to public radio stations to create their own regional RII



Our Leaders

The panel and advisors guiding the Recording Inclusivity Initiative include representatives from All Classical Portland and N M Bodecker Foundation, regional musicians, and leaders from the classical music, recording, and publishing industries.

Executive Advisors

Clockwise from top left: **Tanya Cerda** Trustee, N M Bodecker Foundation

Josh Cramer-Montes Founder & Principal, Hyphen Strategies

Mara Miller Outreach & Marketing Specialist, Naxos

Suzanne Nance President & CEO, All Classical Portland

RECORDING INCLUSIVITY

















Our Leaders Recording Inclusivity Initiative Panel

Left to right from top center: Adam Eccleston Panel Chair Arianna Avena Panel Co-secretary Kristina Becker Panel Co-secretary Chris Funk Raúl Gómez-Rojas Marian Gutiérrez-Curiel Nancy Ives Eri Nogueira

The Recording Inclusivity Initiative is made possible in part by a generous grant from the Oregon Cultural Trust.

Our Shared Impact



WE'RE STRONGER TOGETHER

We can accomplish more together. Your participation, RII's diverse community leadership, and our collaborations with local and national industry partners will allow us to meaningfully and authentically work toward our goal—changing America's playlist by recording, amplifying, and celebrating the music of underrepresented composers.



LET'S START CONVERSATIONS AND TAKE ACTION

With your help, we'll continue to raise awareness about the generations-long diversity and equity deficit in the classical music industry. By listening, learning, and being honest about representation in this industry, we can take action and make change together.



CREATE A ROAD MAP FOR OTHERS

The work we do now will inspire and empower others to act and make progress toward our shared goal. With professional collaborations and public engagement, All Classical Portland and N M Bodecker Foundation will pave the way for future initiatives, assembling the tools and documenting a road map for nationwide change.

Get involved at allclassical.org/recordinginclusivity